

Message Text

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PAGE 01 TEL AV 05734 031505Z
ACTION COME-00

INFO OCT-01 NEA-10 ISO-00 EB-08 /019 W
-----063640 032251Z /72

R 031419Z AUG 77
FM AMEMBASSY TEL AVIV
TO SECSTATE WASHDC 7566

UNCLAS TEL AVIV 5734

PASS COMMERCE

E.O. 11652: N/A
TAGS: BEXP, IS
SUBJECT: ISRAELI PLANS FOR A "HIGH TECHNOLOGY INDUSTRY WEEK"
ISRATEC '78

REF: STATE 143851

1. SUBJECT PROMOTION WILL BE SIMILAR TO THE "ISRAEL METAL WEEKS" WHICH WERE ORGANIZED IN THE PAST. THIS TIME IT WILL BE ON A MUCH BIGGER SCALE. IN ADDITION TO METALWORKING IT WILL INCLUDE ELECTRONICS INCLUDING DEFENSE APPLICATIONS. EVEN WILL BE HELD IN JERUSALEM CONVENTION CENTER.

2. PLANNERS OF THE PROMOTION REQUEST THE WIDEST POSSIBLE PUBLICITY FOR LARGEST POSSIBLE ATTENDANCE.

3. EMBASSY SUGGESTED PUBLICITY IN COMMERCE AMERICA AND ASSISTANCE IN THE LOCATION OF ADDRESSES OF TRADE ASSOCIATIONS WHICH THE PLANNERS COULD CONTACT FOR WIDER PUBLICITY.

4. MINISTRY OF COMMERCE WILL SUPPLY EMBASSY WITH BROCHURES AND MORE INFORMATION WHEN AVAILABLE.

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5. THIS EVENT, TO BE CALLED "ISRATEC - 78" MAINLY INVOLVES ATTRACTING ABOUT 1000 FOREIGN BUSINESSMEN, ABOUT HALF FROM U.S., TO ISRAEL TO DISCUSS PURCHASES OF ISRAELI PRODUCTS, SUB-CONTRACTING, JOINT VENTURES AND LICENSING.

6. REGARDING SUGGESTION IN PARAGRAPH 2 REFTTEL,

EMBASSY RECOMMENDS THAT USDOC CONTACT JAMES GRAY,
EXECUTIVE VICE PRESIDENT OF NMTBA, MACLEAN, VIR-
GINIA, TO SEE IF ASSOCIATION WOULD BE INTERESTED
IN HAVING EXHIBIT FOR ISRAELI PARTICIPANTS AND
FOREIGN VISITORS.
LEWIS

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
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Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Original Previous Classification: n/a
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Review Release Date: n/a
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Review Withdrawn Fields: n/a
SAS ID: 1715188
Secure: OPEN
Status: NATIVE
Subject: ISRAELI PLANS FOR A"HIGH TECHNOLOGY INDUSTRY WEEK" ISRATEC \78
TAGS: BEXP, IS
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